



GREETINGS EVERYONE!
¡SALUDOS A TODOS! (Spanish)
¡CHI K'AMA' JUN RUTZIL IWACH IWONOJEL! (Mayan/ K'iche)

April 29, 2021

We are celebrating our first newsletter since the pandemic and want to start off by saying thank you to our donors, sponsors, and followers. The last year has challenged us all and we remain active and committed to communities in Guatemala with the continued support from all of you!

Last year Guatemala saw some turbulent times, such as the impact of the COVID-19 pandemic as well as **violent storms** and a **volcano erupting**. These challenges reaffirmed a commitment to persevere both by the local communities and external resources. BFBF was proud to be a part of the solution by funding a new digital platform that is critical to our students in continuing their education. Overall, 1300 students are now able to access their courses online.



Photo: Students from Socorro Xela, one of our partner schools, participating in our financial literacy program (Aflatoun).

WELCOME NEW BOARD MEMBER, HEATHER HERRIG!



We would like to extend a warm welcome to our newest board member, Heather Herrig. Heather is the President and Chief Event Strategist at Every Last Detail, a full-service corporate events and meetings firm.

As a woman business owner and a mother of daughters, supporting initiatives to empower women and girls through education and entrepreneurship is extremely close to my heart – and even more so when we bring these programs to such underserved populations. What we're doing changes lives, families, and communities, and I am profoundly grateful to be a part of this extraordinary work.

THANK YOU TO THREE LONG-TIME BOARD MEMBERS:

We want to thank outgoing Board members Marlene Schwartz, Gary Lenz and Jeff Ziliani for their many years of service and tireless dedication to supporting the mission of the BFB Foundation.

HOW YOU CAN HELP:

BFB Foundation covers the cost of administrative overhead, so **100% of your donation goes to our education programs**. Your contributions directly impact approximately 2400 girls and women in need.

- Donate by program or general donation
- One-time individual donation
- Recurring monthly donation

[MAKE A DONATION](#)

DID YOU KNOW?

- Women spend **90%** of their earned income on their families, while men spend only **30 – 40%**
- In Guatemala, the average indigenous teenage girl obtains only **3.5 years** of education
- Only **10%** of indigenous girls who live in rural Guatemalan communities are enrolled in secondary school, and fewer than **1%** percent continue on to university

IN HER OWN WORDS:



The changes in university after learning became virtual, at the beginning I did not adapt well. It was difficult for me because it was tiring to be in front of the computer. However, I got used to receiving the classes and I could see the positive side. I have done well in university and have learned a lot about virtual classes, like using new platforms and Facebook to receive trainings, thanks to all the educational institutions I have learned a lot.

---Maria M.,
BFB Foundation University
Scholarship Recipient

2021 IMPACT:

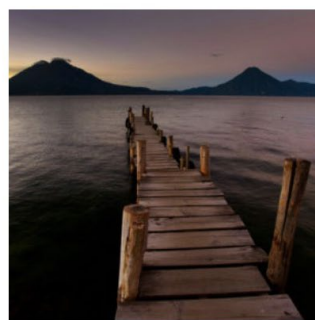
[CLICK HERE](#) for our Lifelong Learning Impact Chart

NEW BFBF SHOP!

Two donors are giving back to BFB Foundation through the sale of items on our website: Epic and beautiful notecards featuring images of Guatemala by **Kathleen Greeson**, photojournalist, as well as handmade children's clothing made by Guatemalans and sold by Paulina Scott Torrebarte, a BFB Foundation board member who is from Guatemala. Go to our [website](#) or [click the image below](#):



Guatemalan Notecards (BW)
\$15.00



Guatemalan Notecards (Color)
\$25.00



Handmade Guatemalan Children's Clothes

KEYNOTE EVENT SERIES:

A few exciting in-person events planned in the second half of 2021. These events look to bring our community together in a continuous effort to support the education of women and girls in the underserved areas of Guatemala. Join us as we share voices of leaders and supporters of education in our keynote series. Please follow us on Instagram and Facebook for details as they unfold!

